**Journalism Semester Review WebQuest**

**You may include your answers/response BELOW each question/criteria. In order to be given full credit, but your response in a different color so it stands out on your submission.**

**To complete this, you can download a copy of this assignment page, fill in your response, and then submit your work to the folder posted on Google Classroom.**

**Unit 1: Journalism History**

1. What was the first true newspaper written in English?
2. Where and when was this newspaper published?
3. What was the first colonial newspaper?
4. Who published it and when?
5. List three facts about John Peter Zenger.
6. How did the price of newspapers influence and/or affect society during the post war years?
7. What do you think the role of the free press is today, compared to the historical free press?
8. What is “diversity of coverage”?
9. Explain why “diversity of coverage” is important.
10. What are the Five News Values and how is each applied?

**Possible Resource:**

* <http://www.historicpages.com/nprhist.html>
* [http://www.google.com](http://www.google.com/)

**Unit 2: Ethics of Journalism**

1. What is the Freedom of Information Act?
2. What is libel?
3. List six defenses for libel.
4. What are the four main principles of the Code of Ethics?
5. How does the Code of Ethics apply to journalists and WHAT they write?
6. How does the Code of Ethics affect HOW journalists present information?

**Possible Resources:**

* <http://www.rcfp.org/handbook/viewpage.cgi>
* <http://www.splc.org/>

**Unit 3: Law and the First Amendment**

1. How does the First Amendment PROTECT journalists?
2. How does the First Amendment protect all US citizens?
3. What is a landmark case regarding the First Amendment?
4. What was the impact of this case?

**Possible Resources:**

* <https://www.thoughtco.com/the-first-amendment-2073720>
* <http://judiciallearningcenter.org/your-1st-amendment-rights/>

**Unit 4: News and Media Literacy:**

Find an example for each of the following. For your answer, copy and paste a link to the example AND an explanation of how it fits the criteria:

1. Advertorial:
2. Sponsored content that is targeted toward teenagers specifically:
3. An “altered” photo that turns:
4. questionable content into sensationalism:
5. An opinion that is presented as a fact:

**Unit 5: Photography and Cutlines:**

Find THREE current (published in May 2018) photos from reliable news stories. Post a link to each photo AND include the caption provided for each. Next, give your opinion on the effectiveness of the photo and its caption.

1. Photo #1 link:

Caption:

Opinion:

1. Photo #2 link:

Caption:

Opinion:

1. Photo #3 link:

Caption:

Opinion:

**Unit 6: Social Media and Digital Tools:**

1. How is Social Media used by journalists?
2. What are the pros (provide at least e) of using Social Media?
3. What are the cons (provide at least 3) of using Social Media?
4. How does Social Media impact YOUR view of news stories?

**Possible Resource:**

* <http://www.bbc.co.uk/academy/journalism/skills/social-media>

**Unit 7: Blogging:**

1. What is blogging?
2. Is blogging a form of journalism?
3. How can blogging support newsworthy journalism?
4. How might blogging negatively affect the news and journalism?
5. Find an example of a blog that contains current news stories. Post the link:
6. What News Values does this blog meet and how? (provide a quote for each value met---can copy and paste).

**Possible Resource:**

* <https://thenextweb.com/us/2010/08/18/blogging-vs-journalism-the-ongoing-debate/>

**Unit 8: Infographics:**

1. How do infographics relay information?
2. Do infographics weaken or support journalism?
3. Find 3 examples of infographics and for each include a link, the purpose, and whether or not it is effective in achieving this purpose:
   1. Infographic link:

Effective? How?

* 1. Infographic link:

Effective? How?

* 1. Infographic link:

Effective? How?

**Possible Resources:**

* <https://sixestate.com/impact-of-infographics-on-journalism-content-marketing/>
* <http://francis-moran.com/marketing-strategy/the-impact-of-infographics-on-marketing-journalism/>

**Unit 9: Investigative Journalism:**

1. What is investigative journalism?
2. When is it needed?
3. Locate an example of a story produced from investigative journalism?

**Possible Resources:**

* <https://gijn.org/investigative-journalism-defining-the-craft/>
* <https://ijnet.org/en/blog/best-investigative-journalism-2016>

**Unit 10: Reporting and Interviewing:**

1. What are methods of interviewing (documenting an interview)?
2. What are pros and cons for each method?
3. How should a reporter prepare for an interview?
4. What are some tips for getting the best answers/responses during an interview?
5. What makes a story newsworthy (WHY interview someone and include that person’s responses in a story?)?

**General Overview of Journalism Elements:**

**Part I: Provide definitions for the following terms:**

1. plagiarism:
2. lead:
3. fair comment and criticism:
4. editor:
5. reporter:

**Part II: Provide definitions for the following terms. Then, find an example for each in an online newspaper, and copy/paste it below the definition.**

1. summary lead:

example:

1. anecdotal lead:

example:

1. transition:

example:

1. hard news:

example:

1. soft lead:

example:

1. sidebar:

example:

1. nut paragraph or nutgraf:

example:

**Possible Resource:**

* <http://www.encoreleaders.org/wp-content/uploads/2013/06/WSJ-terminology.pdf>